



NIMS

Noida Institute of Management Studies
ISO 9001:2008 Certified

NOIDA INSTITUTE OF MANAGEMENT STUDIES

An ISO 9001:2008 Certified

ADMISSION BROCHURE



MBA BBA PGDBM BCA

“Education is the ability to think clearly, act well in the world of work and to appreciate life.”

- Brigham Young

“A+”

Rated B-School in India
(By: Business Sphere)



ABOUT NIM

Noida Institute of Management Studies has been promoted by a Non-Profit Education society Shree Ganeshi Lal Gupta Education Society, which is registered under the Societies Registration Act, 1860. NIM offer management education at post - graduate and under graduate level. Our primary objective is to provide world class quality management education to budding professionals, to create managers for the 21st Century. To become a truly global business school, it has established strong linkages with the industries. The essential catalyst in the process of transformation of students is our highly experienced and committed faculty who possess vast exposure in academics as well as industry.

The NIM course is far more than what best B-Schools across the world have ever conceptualized. NIM further incorporates world-class global exposure through the three phase structure that every student undergoes viz.

NIM has Added a global tour in it's curriculum that expose students to functioning of leading global corporations & institutions.

Compulsory contact to the classes/ seminars of globally renowned faculty members of leading Bschools all over the world. Compulsory Corporate Training for all students from the trainers & Industry experts.

At NIM, the idea of success is hardly restricted to grades and scoring. NIM intends to help students to discover their various facets & attain their true potential. At NIM, special emphasis is given on honing student's leadership skills & entrepreneurial capabilities with a pragmatic learning approach to solving business problems. NIM bridges the gaping demand & supply divide. With fingers on the nerves of International Business, NIM updates academic delivery with every change on the corporate horizon. NIM delivers corporate training; in addition to MBA & BBA dual-degree programs offered by UGC recognized universities, to meet niche market needs.

DISTINCTIVE FEATURES OF NIM

- UGC Recognized MBA Degree
- Dual Specialization with PGP along with MBA
- Additional Diploma in Corporate Communication skills
- Personality Development And Corporate Dressing Sessions
Foreign Language Certification
- Guest Lectures and seminars with eminent Industrialists and
Educationists from India and Abroad
- 100% Placement
- Paid Internship after 2nd semester
- Free Laptop, Study Material, Corporate Suit
- Wi-Fi Campus
- Infrastructure with Modern Teaching Aids
- Assistance in Guaranteed financial aid from Bank
- Foreign Tour for live management project
- 100% scholarship on tuition fee on merit basis
- Annual Management Festival

Vision

To inculcate a sense of belongingness, discipline and a true performance culture in our students by translating seemingly difficult objectives into achievable targets. ”

Mission

Mission

“ To be the institution of preferred choice, by ushering in the convergence of knowledge, skills and values in education. ”

PROGRAMS

PROGRAMS		DURATION
MBA (General) + PGP	MBA - Marketing, Finance, Human Resource, Information Technology PGP - Retail Management, International Business, Portfolio Management, BPO/KPO Management, Insurance Management	2 Years
MBA (Global) + PGP	MBA - Marketing, Finance, Human Resource, Information Technology PGP - Retail Management, International Business, Hospitality Management, Portfolio Management, BPO/KPO Management, Insurance Management, Event Management	2 Years
MBA + PGDBM (Industry Integrated)	MBA - Marketing, Finance, Human Resource, Information Technology PGDBM - Retail Management, International Business, Portfolio Management, BPO/KPO Management, Insurance Management, Marketing Management, HR, Finance, IT	2 Years
BBA + Graduate Diploma in Retail Management	Marketing, Finance, Human Resource, Information Technology	3 Years
BACHELOR COMPUTER APPLICATION (BCA)		3 Years
POST GRADUATE DIPLOMA IN BUSINESS MANAGEMENT (PGDBM)		1 Year

LIFE AT NIM



FACILITIES

Hostel Facility

The hostel is located near of the institute. The Student's residential blocks ensure that the student have world class facility from the spacious double rooms provided with internet connectivity to recreational and reading rooms. Hostel Facility is Available to desirous student, separately for boys and girls, on sharing accommodation with hygienic, nutritious and homely food.

Cafeteria

A meeting place where students from all walks of life interact with each other. The cafeteria is a must in itself. The institute has a cafeteria which is open through the day for breakfast, lunch and snacks. Due to the highly heterogeneous profile of student, an attempt is being made to provide variety to cater to different sections of student on affordable price.

Classrooms

NIM has well designed classrooms; seminar and syndicate room developed as learning halls to create professional atmosphere. The classrooms are airconditioned, carpeted with LCD projectors .The training halls are also equipped with audio-visual aid and support facilities for professional presentations.

Hi-Tech Computer Lab

NIM, Hi-Tech Information Technology Center recognizing the need for easy accessibility to latest relevant data and information for preparing presentations, projects and other assignments by the management students as a necessary part of their curriculum.

The IT center has been designed to provide the students with latest facilities available in the industry. The IT center has integrated network connectivity and the infrastructure consists of over 120 computers with Pentium IV configuration networks powered by high end servers.

The system are supported by laser printers, scanners and cd writers, the center is equipped with variety of popular software such as windows, MS-office, front page 2007 , ms project 2000, oracle8i, coral12 etc. The students also have access to internet facility at 512 kbps for 24 hours a day, which integrates NIM to the rest of the world. The Noida Institute of Management Studies campus is also Wi-Fi enabled. The institute provides all these facilities just to make each and every student highly techno savvy.

Hi-Tech Computer Lab

"Books are the best friend....." Keeping this in view Noida Institute of Management Studies library has the unique distinction of having 3000 reference books and over 5000 text books covering all possible aspects of interest for management students. The library always works forward to bring in new concepts, literature and journals by collaborating with worlds premier institutes and publishers. Our library bridges the gap between the theory and real life situation.

The collection includes Indian and International books, magazines and periodicals, audio video material, electronic database, with subscription to 200 national and international magazines and periodicals. The student are issued book under home reading scheme which they can keep for a week. In addition, a free reading room is open for students from 10 am to 6 pm. It quite and serene setting makes it an ideal place for concentrated studies

Sports

Sport is an integral part of life at NIM, whether as part of the institute curriculum or its extensive co-curricular programme. Students develop a willingness to improve and to perform to the best of their ability in an enjoyable atmosphere. This inevitably leads to students growing in confidence and they often pursue their chosen sports during co-curricular time, representing the institute in the many teams. The sporting aim of NIM is to provide an opportunity for breadth of experience in an environment in which all boys have an opportunity to reach their potential whilst striving for excellence.

OUR RECRUITERS

 <p>RELIANCE Communications Anil Dhirubhai Ambani Group</p>	 <p>ICICI Bank</p>	 <p>HDFC BANK</p>	 <p>IDBI BANK</p>	 <p>PEPSICO</p>	 <p>ING Vysya LIFE INSURANCE</p>
 <p>Reliance Industries Limited</p>	 <p>Standard Chartered</p>	 <p>NDTV</p>	 <p>Indiabulls</p>	 <p>दैनिक जागरण No.1 WORLD'S LARGEST READ DAILY</p>	 <p>Air tel</p>
 <p>kotak Kotak Mahindra Bank</p>	 <p>RELIANCE Anil Dhirubhai Ambani Group Life Insurance</p>	 <p>OPTIMIX Advanced Investment Solutions</p>	 <p>एक से गँवो! PRIYAGOLD</p>	 <p>KARVY Empowering Wealth. Inspiring Financial Inclusion.</p>	 <p>ASK WEALTH ADVISORS</p>
 <p>citibank</p>	 <p>uti UTI Mutual Fund</p>	 <p>TATA AIG LIFE A new look at life.</p>	 <p>B</p>	 <p>MetLife</p>	 <p>Lotus India MUTUAL FUND</p>

ADMISSION PROCEDURE

Eligibility

MBA

- Graduate in any stream from any recognised university having good communication skills.
- JC CAT/CAT/XAT/MAT/ATMA & other national entrance test score are accepted.
- Final selection will be based on Merit and Personal Interview conducted by NIM
- Applications should be made through the NIM Applications Forms
- Application form can be collected from institute on cash payment of Rs. 500/- or by sending the DD of Rs. 550/- in favour of "Noida Institute of Management Studies" payable at Noida. Application form can also be downloaded from www.nims.net.in and send along with DD of Rs. 500/-

BBA

- Minimum 50% required in 10+2 from any recognised higher secondary education board.
- Final selection will be based on Merit and Personal Interview conducted by NIM
- Applications should be made through the NIM Applications Forms
- Application form can be collected from institute on cash payment of Rs. 500/- or by sending the DD of Rs. 550/- in favour of "Noida Institute of Management Studies" payable at Noida. Application form can also be downloaded from www.nims.net.in and send along with DD of Rs. 500/-

BCA

- Minimum 50% required in 10+2 from any recognised higher secondary education board.
- Final selection will be based on Merit and Personal Interview conducted by NIM
- Applications should be made through the NIM Applications Forms
- Application form can be collected from institute on cash payment of Rs. 500/- or by sending the DD of Rs. 550/- in favour of "Noida Institute of Management Studies" payable at Noida. Application form can also be downloaded from www.nims.net.in and send along with DD of Rs. 500/-

PGDBM

- Graduate in any stream from any recognised university having good communication skills.
- Final selection will be based on Merit and Personal Interview conducted by NIM
- Applications should be made through the NIM Applications Forms
- Application form can be collected from institute on cash payment of Rs. 500/- or by sending the DD of Rs. 550/- in favour of "Noida Institute of Management Studies" payable at Noida. Application form can also be downloaded from www.nims.net.in and send along with DD of Rs. 500/-

Selection Procedure

The selection of the student is based on the Entrance Exam, which includes a written test followed by a Group Discussion and personal Interview. Analytical Capabilities, Communication skills and Desire to Excel receive credit in admission.

INTERNSHIP SCHEDULE

Winter Training



Corporate Presentation
Sep. - Oct.



Submission of Resume
Sep.



Shortlisting of candidate
Nov.



Pre-Process Interviews
Nov.



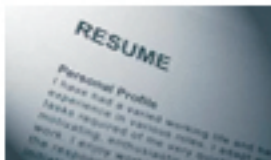
Training Commence-
ment
Dec. - Jan.



Summer Training



Corporate Presentation
Feb. - March



Submission of Resume
Feb.



Shortlisting of candidate
March



Pre-Process Interviews
March



Training Commence-
ment
Apr. - May.







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